

FOCUS 2

Your Education and Career Plan

A Customized Career Tool for Excelsior Students and Alumni



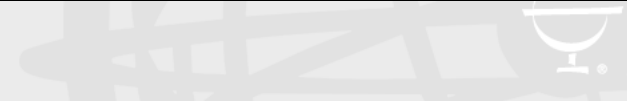
**Career Planning Readiness
Self Assessment**



Degree and Career Exploration



Action Planning, Decision Making



What is FOCUS 2?

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FOCUS 2 is an online, interactive, self-guided career, degree, and education planning system.



Career & Education Planning

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A continuous, lifelong process of exploration and planning goals compatible with your interests, values, talents, personality and aspirations.



Process Includes: Orientation, Self Knowledge Discovery, Exploration, Decision Making, Action & Adaptation



Why Use FOCUS 2?

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Here's some questions to consider:

- Are you unsure if your degree program is the right fit?
- Are you wondering what to do with your degree?
- Are you aware of all the occupations that relate to your Excelsior degree program?
- Are you unsure of which careers best suit you?
- Would you like to develop a career plan that works for you?
- Are you ready to make informed career decisions?



Dispel Career Myths

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- There is only one perfect job/career for you.
- Your degree program will guide you to your career.
- Your career choices are lifelong decisions.
- Liberal arts, humanities, and sciences are not marketable degrees.
- Your career decisions should be based on the current job market.



FOCUS 2 Can Help You:

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- Select a degree program based on your interests and aspirations.
- Discover occupations matching your personal preferences and attributes.
- Map out your career plans, present and future.
- Make informed career decisions.



Understand Yourself First

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Step 1: Identify your interests, personality, values, skills and lifestyle preferences.

Step 2: Explore occupations and areas of study compatible with your personal attributes.



Understand the World of Work

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Today's rapidly changing world:

- New occupations are emerging, others are disappearing.
- Existing jobs are demanding higher levels of skills.



What's in Your Life Plan?

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As you plan your career, consider the big picture. Your career decisions will dramatically impact your lifestyle.

Where you live	Your income	Time at home
Your work hours	Your travels	Job security
Your work associates	Your choice of friends	Your leisure time



Plan for the Present and Future

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Be ready to adjust career goals, strategies and options based on your interests, personality, values and skills.

With a plan, you will be equipped to manage your career and take advantage of changes in the economy and job market rather than be a victim of those changes.



Start the Process

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Use FOCUS 2

It will help you make informed decisions

Use FOCUS 2 anytime, anywhere.

Available online 24/7 on any computer or mobile device

